



MARKETING NEWSLETTER

- **GT RADIAL BECOMES THE TIRE OF CHOICE FOR RACERS AT ISSOM 2021**
- **GT RADIAL SUPPORTS DEBROSS CUP 2021**



GT RADIAL BECOMES THE TIRE OF CHOICE FOR RACERS AT ISSOM 2021

PT Gajah Tunggal Tbk, through its superior product; Champiro SX2, dominates the use for the first round of ISSOM 2021 racing tires at the Sentul International Circuit, Bogor.

Not only used in one championship category, but the GT Radial Champiro SX2 tires became the tire choice by most national racers who raced in their respective championship categories.

The race is like a One Make Tire with GT Radial hence racers and tuners must work around the suspension settings to make them more competitive using GT Radial Champiro SX2.

With these positive achievements, Franck Lochi, Head of Proving Ground and R&D Motorsport Division of PT Gajah Tunggal Tbk, is pleased with the lap time results which are very competitive in all championship categories.



GT RADIAL SUPPORTS DEBROSS CUP 2021

Since the Covid-19 pandemic, Tennis has become one of the sports that can be played safely because of the conditions for playing far apart without having to be exposed to physical contact. In the form of love for the world of Tennis, a Tennis tournament was held on March 6, 2021, called DeBross Cup 2021 which was held at Cilandak Town Square with a target of 12 Tennis clubs. The purpose of this tournament is to encourage people to like tennis more.

Prizes from the implementation of this event are also interesting, where the First Winner will get a trophy, medal, and Rp 3,500,000 in money. Meanwhile, Runner Up will get Rp. 1,500,000 and medals.